

SKILLS PROFICIENCY

XHTML, HTML5, XML
CSS / CSS3
JavaScript
jQuery
Bootstrap
UX/UI Design
SEO Optimization

SOFTWARE SKILLS

Adobe Dreamweaver
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Microsoft Office Suite
IBM WebSphere Commerce
Debugging tools (BrowserStack,
NotePad++, FireBug, and Fiddler.)

HOBBIES AND INTEREST

Drawing, painting, fishing, camping,
listening to music, playing sports, and
disassembling and fixing portable
devices.

PROFESSIONAL CERTIFICATIONS

Cisco System Fundamentals of Web
Design
Microsoft Office Specialist

EXPERIENCE

1-800-Flowers.com
Assistant Web Producer

Carle Place, NY
May 2014 – Present

- Use WebSphere Commerce by IBM and in-house software CMS to update content to the company’s consumer site, corporate and sister brands. (e.g. FruitBouquets.com, 1800-Baskets.com, etc.)
- Maintain and update websites by utilizing site optimization practices.
- Use Adobe Dreamweaver, Sublime Text editor and NotePad++ to convert Photoshop designs into HTML layouts using CSS, JavaScript and jQuery.
- Use WordPress application to update company’s Community and Blog pages.
- Use BrowserStack to perform cross browser testing in Internet Explorer 6+, Safari, Chrome, and Firefox 3+.
- Implement Google Analytics (G.A.) Internal Promotion tags for reporting practices to company’s site and sister brands.
- Perform user testing (UAT) for new functionalities and UI designs.
- Attend weekly scrum meetings with Web Marketing Team to discuss upcoming changes, events, campaign, etc.
- Collaborate with other departments across the company to produce new web pages and maintain current pages.
- In working with IT and Web Marketing Team, I aid in troubleshooting website issues by providing technical support, while maintaining records of all the resolved processes by using an enterprise work management software. (e.g. WorkFront)
- Train the web production team in workflow processes, as well as best coding practices.

Positive Players, Inc.
Web / Graphic Designer Intern

New York, NY
August 2012 – May 2013

- Re-designed organization’s logo.
 - Created & edited images using Adobe Photoshop.
 - Converted Photoshop designs to live website using HTML, CSS layout techniques and JavaScript with Dreamweaver.
 - Applied advanced HTML, and CSS to deliver cutting-edge user interfaces.
 - Cross browser testing in Internet Explorer 6+, Safari, Chrome, and Firefox 3+.
 - Used jQuery to support light box pop ups on positiveplayers23.org
 - Maintained organization’s website by performing debugging and validation of markup languages.
 - Managed individual projects throughout a project life cycle.
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Islanddealsonline.com

Freelance Front-End Web Developer

New York, NY

February 2011 – December 2011

- Applied advanced HTML, JavaScript, and CSS to deliver cutting-edge user interfaces
- Converted Photoshop designs to live website using XHTML, CSS layout techniques, and JS.
- Cross browser testing in Internet Explorer 6+, Safari, Chrome, and Firefox 3+.
- Applied AngularJS to user interface for mobile and desktop web app with the team.
- Submitted to and reviewed reports and problems with supervisor.
- Used jQuery to support light box pop ups on islanddealsonline.com

**New York City Health and Hospital Corporation
Central Office of Communication & Marketing**

Web Designer Intern

New York, NY

February 2011 – July 2011

- Created and updated web pages for the New York Hospital Corporation's central website and other web properties including the new Diabetes Wellness Center site.
- Developed and designed new web interfaces, layout and site graphics.
- Designed and created new navigation tools for HHC's central site using HTML, CSS and JavaScript.
- Performed validation of completed sites including the debugging and testing of code.

EDUCATION

City University of New York

New York City College of Technology

Bachelor of Technology in Communication Design / Web Design / Graphic Design

Brooklyn, NY

September 2010 – June 2013

City University of New York

Borough of Manhattan Community College

Associate in Applied Science / Multimedia Programming and Design

Manhattan, NY

January 2007 – June 2010

References Available Upon Request.
